Dear Friends,

Every so often a training opportunity becomes available that can truly make a difference in the way that services are offered in our community.  I recently signed up for a program offered by Age-Friendly Business®, to earn the right to become a Member of the International Age-Friendly Business® Alliance.

This course was unique in that it addresses the age-related changes we experience in our 50s, 60s, 70s, 80s, 90s and beyond.  From ageism and arthritis to Alzheimer’s Disease, we learn to sift fact from fiction, and to also discover some of the good news about living longer.  I know that this information will help me provide an even better age-relevant experience to all those who clearly deserve nothing less.

I look forward to regularly sharing information with you.

Stay tuned for my upcoming announcement letter when we finish our training and become our community’s next Member of the International Age-Friendly Business® Alliance.

Warmly,

(insert your name)

(insert your title and your company)